



Football Federation Tasmania

Is pleased to introduce

Johan Fallby



Johan is a Sport Psychologist with a cognitive behavioral perspective and will present on and discuss

The Talent Development Environment

When: Friday, December 28th

Where: Australian Italian Club, 77 Federal St, North Hobart

Time: 7.00pm

Cost: \$10 (door sales only)

For: Coaches, Parents, Club & Game Development Specialist from all sports

Johan has worked for about 10 years in the Swedish FA as head of Sport Psychology, including youth national teams, coach and player education, women's national team, and was secretary of the medical committee.

Sport Psychologist in three Swedish Premiere League men's teams, Halmstad BK, Djurgårdens IF and currently works at Örebro SK.

Previously, he was Sport Psychologist at F.C. Copenhagen, Denmark, and participated in Europa League and UEFA Champions League.

He is the author of several books, including 'Player development – a holistic perspective' (about building environments fit for talent development) and 'Do it better yourself if you can!' (about sport parenting).

In addition to football, Johan has worked for the Swedish Olympic Committee, the Swedish Sports Federation and other sport NGBs in Sweden for over 20 years. He is a current member of the Sport Psychology research group at Halmstad University, Sweden and is a self-employed, practicing sport psychologist in sports and corporate business.

Johan is also host to the sport psychology podcast "Wag the Dog Podd", a leading sports pod in Sweden on motivation and talent development in sports.